



Get Involved with Assistance Dogs

## Level by Level!

### Short term

- **Join in with Assistance Dogs Fundraising month-Dogtober-** Dogtober is the fundraising and awareness month for Assistance Dogs Australia. We encourage supporters to host a doggie themed event or challenge. Lots of business get involved by holding doggie breakfasts (see details below)
- **Support us in ASSISTANCE DOGS AUSTRALIA week** (last week in November) through volunteering, raising awareness or a **Dogs breakfast** – a bit like a coffee morning but everyone that can brings their dog(s) in, and all guests makes a gold coin donation to attend. Many people add to this by providing bone shopped biscuits or pup cakes- basically something doggie themed!
- **Have a Puppy shower:** Assistance Dogs Australia visit with the local pups for everyone to meet at greet. As with the dogs breakfast, usually there is some light refreshments for everyone in return for a donation.
- **Watch a Demo:** Assistance Dogs Australia visit and give a talk about the Charity, bringing along one of the dogs in advanced training to show you all the tasks they learn, and highlight the benefits fundraising activities.
- **Sell Merchandise** on behalf of Assistance Dogs Australia

### Individual, group, work place or school fundraisers

- Dog-stackle course
- Dog-Bowl(ing) - Any form of bowling be it barefoot or lawns... the only catch is that the losing team makes a donation to Assistance Dogs
- Bone-appetite: Make a packed lunch for a week and donate your lunch money to Assistance Dogs Australia
- Bake and sell pup cakes or have a pup-cake bake off!
- Host a sausage sizzle and invite the neighbours round

Plus lots, lots more!

### Volunteering

Assistance Dogs hold a few events and stalls throughout the year- especially in Dogtober and Assistance Dogs week and we are always looking for people that can help us man the stalls.

### Medium -Long term

[Work place giving](#)- employees contribute a small weekly donation from their pay packet, often the company often matches the gift.

### Volunteering

- **Puppy B &B-** looking after a dog that's currently in intensive training for a weekend or 2-3 days in the week

- Puppy sitting- looking after a puppy if their raiser goes on holiday, is poorly or unable to look after them for a short period of time.

### Raising Awareness

There are many ways companies can help Assistance Dogs Australia with one of its core issues- raising awareness.

- Tell all you customers, friends and families via WOM, your website, social media, media releases, marketing collateral
- Inserts or ads within company publications
- Assistance Dogs featured on your intranet

### Long term

#### Volunteering

- [Puppy raising](#)- this is a 16-18 months commitment to raise an Assistance Puppy and is an extremely rewarding role! Raisers are expected to attend regular classes with their local trainer.

#### Fundraising

- [Sponsor the puppy gang program](#)- monthly support which supports the latest puppy gang, providing cover for food, training and raising needs. Sponsorship is tiered at \$20, \$35, \$60 and \$80 a month.
- **Sponsoring your own puppy:** Organisations can choose to sponsor their own puppy. Each Dog raised by Assistance Dogs Australia costs the charity over \$26,000- which covers all costs associated with raising, training, and life time care. Businesses that sponsor a puppy will have naming rights, and of course the puppy will visit them as often as possible. There are many, many marketing and media opportunities with raising your own puppy, please contact us for more information. ([1800 688 364](tel:1800688364) or [info@assistancedogs.org.au](mailto:info@assistancedogs.org.au))

#### Other

- Becoming an Ambassador- become a spokes person for Assistance Dogs!

